

# Cross-Party Group on Wellbeing Economy

Tuesday, 7<sup>th</sup> of June, 6:30-8:00 pm

Meeting will be held on Zoom.

## 1 Welcome

Welcome from Paul McLennan MSP

## 2 Panel discussion on “How should we measure economic performance?”

The cost of living crisis, spiralling inequality and climate breakdown are symptoms of an economic system that was not designed to meet the needs of people and planet. But what would it mean for the Scottish economy to do well? And how can we measure it to ensure that we are moving in the right direction? We have got an exciting line-up of Scottish and international speakers to answer your questions, who will be joined by some MSPs as keynote listeners.

Speakers:

**Rutger Hoekstra** has extensive experience researching and working in "Beyond GDP" and is the founder of MetricsForTheFuture.com. He is author of the book "Replacing GDP by 2030" (Cambridge University Press) and the WEAll briefing paper on “Measuring the Wellbeing Economy: How to go beyond GDP”. He has worked with the World Bank, KPMG, the European Central Bank and the OECD, among others, on measuring economic progress to meet the challenges of this century.

**Denisha Killoh** is a trustee of the Wellbeing Economy Alliance Scotland and represents Scotland at the Future Generations Commission for the UK. She is currently leading the Scottish Government funded National Childhood Bereavement Project delivered by Includem and has previously been a Co-Chair at the Independent Care Review.

**Margreet Frieling** is a senior policy analyst specialised in the use of wellbeing frameworks and evidence to inform and design better public policy. She has extensive experience working across the public sector internationally, including for the OECD, the New Zealand Government, and the Dutch Ministry of Health, Wellbeing and Sport, as well as working with local councils to support a wellbeing policy approach.

**Jen Wallace** is a public policy analyst and writer. She has held a range of positions in the public and voluntary sector and is currently Director at Carnegie UK, where she applies a wellbeing approach to government policy and promotes wellbeing as a narrative for social change. She has written extensively on this topic and has a

specific interest and expertise in the role of wellbeing approaches in small jurisdictions. She currently leads the team that produces Gross Domestic Wellbeing: An Alternative Measure for Social Progress and programs on wellbeing in Northern Ireland and the North of Tyne region of England. She is also chair of the What Works Centre for Wellbeing Advisory Panel and a member of the REF 2021 Main Panel for the Social Sciences.

**Chair:** Paul McLennan, MSP for East Lothian and Convenor of the Cross Party Group on Wellbeing Economy