

Minister for Public Health and Women's Health
Jenni Minto MSP

T: 0300 244 4000
E: scottish.ministers@gov.scot

Clare Haughey
Convener
The Scottish Parliament
Edinburgh
EH99 1SP
Health, Social Care and Sport Committee

Date 27 October 2025

Dear Convener,

On 24 January 2023, Maree Todd, the then Minister for Social Care, Mental Wellbeing and Sport provided the Committee with a progress update on the Scottish [Becoming Breastfeeding Friendly](#) (BBF) recommendations as part of a response to a wider inquiry about Perinatal Mental Health.

The BBF report was published in 2019. Scotland's breastfeeding programme and policies scored highly in the report, and it contained eight recommendations where effort to improve the enabling environment to support breastfeeding could be improved. A review of progress against these recommendations was conducted during 2022 and 2023.

As previously mentioned, Ms Todd reported the details of this review to the Committee in her update letter and, at that time, and committed to a further review of progress against the recommendations and to publishing this in 2024. Subsequently, a decision was made to merge the BBF recommendations into the development of the breastfeeding strategic framework, as a foundation to that work, rather than creating a standalone report.

I am pleased to inform the Committee that, in June this year, we published the [Breastfeeding and Infant Feeding Strategic Framework](#). The eight themes within BBF have now been incorporated into the six strategic goals set out in that framework, which will be delivered through the six core components.

Tha Ministearan na h-Alba, an luchd-comhairleachaidh sònraichte agus an Rùnaire Maireannach fo chumhachan Achd Coiteachaidh (Alba) 2016. Faicibh www.lobbying.scot

Scottish Ministers, special advisers and the Permanent Secretary are covered by the terms of the Lobbying (Scotland) Act 2016. See www.lobbying.scot

Taigh Naomh Anndrais, Rathad Regent, Dùn Èideann EH1 3DG
St Andrew's House, Regent Road, Edinburgh EH1 3DG
www.gov.scot

<https://www.nhsinform.scot>



INVESTORS
IN PEOPLE

Accredited
Until 2020

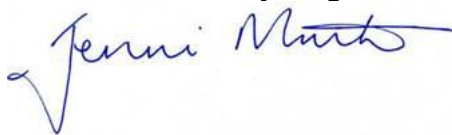


Strategic Goals	Core Components
Strategic Goal 1 – Sustaining and Improving	Unicef UK Baby Friendly (infrastructure)
Strategic Goal 2 – Strengthening Governance and Accountability	Education, knowledge and skills (workforce)
Strategic Goal 3 – Improving Skills and Quality of Care	National Breastfeeding Friendly Scotland Scheme (environments)
Strategic Goal 4 – Equity of Access and Outcomes	Scale and Spread of Innovation (quality improvement approach)
Strategic Goal 5 – Empowering and Engaging	Monitoring and measurement (data and intelligence)
Strategic Goal 6 – Creating Enabling Environments	Communications and national resources (Once for Scotland)

We continue to see significant progress in both the initiation and duration of breastfeeding in Scotland and our Framework showcases the positive work being carried out through national and local actions in recent years. It also sets out a long term road map and delivery plan for 2025/26. By summer 2026, we will report on the delivery plan progress and set out the next year's plan for 2026/27.

I hope you find this information helpful.

Yours sincerely/Regards,



Jenni Minto MSP

Tha Ministearan na h-Alba, an luchd-comhairleachaidh sònraichte agus an Rùnaire Maireannach fo chumhachan Achd Coiteachaidh (Alba) 2016. Faicibh www.lobbying.scot

Scottish Ministers, special advisers and the Permanent Secretary are covered by the terms of the Lobbying (Scotland) Act 2016. See www.lobbying.scot

Taigh Naomh Anndrais, Rathad Regent, Dùn Èideann EH1 3DG
St Andrew's House, Regent Road, Edinburgh EH1 3DG
www.gov.scot

<https://www.nhsinform.scot>



INVESTORS
IN PEOPLE

Accredited
Until 2020

