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Bhoireannach  
Jenni Minto BPA



Minister for Public Health and Women's Health  
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4 December 2025

Dear Convener,

## **TOBACCO AND VAPING FRAMEWORK – UPDATE**

The Tobacco and Vaping Framework, published in November 2023, set out the Scottish Government's ambition to create a tobacco-free generation by 2034. An overview of progress on the actions set out in the current implementation plan was published on 3 December 2025 on the Scottish Government website - [Tobacco and vaping framework implementation plan 2023-2025 – progress update - gov.scot](#).

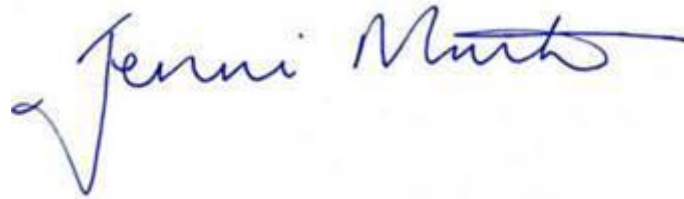
We continue to progress areas outlined within our 2023-2025 Implementation Plan, with a strong focus on actions that support the Tobacco and Vapes Bill. The next iteration of actions under the Tobacco and Vapes Framework will be published by the end of 2026 as noted within the Population Health Framework.

## **TOBACCO PACK INSERTS – UPDATE**

I am pleased that the UK, Scottish and other Devolved Governments have continued to work closely together on the development of tobacco pack inserts. Adding quit messaging to tobacco packaging creates a new space for health information, making these messages more noticeable. As we work toward a tobacco-free Scotland by 2034, doing everything possible to encourage quitting and promoting the use of support services is more important than ever.

I recently provided agreement to the UK Government to publish a technical consultation on tobacco pack inserts on behalf of the four nations. This consultation was published on 24 November 2025 - [Implementing inserts in cigarette and hand rolling tobacco packs - GOV.UK](#) with the purpose of seeking views on the detailed proposals and implementation of the policy. The consultation closes on 20 January 2026, following this I will update the Committee on the next steps.

Yours sincerely,

A handwritten signature in blue ink, reading "Jenni Minto". The signature is fluid and cursive, with a large initial 'J' and a long horizontal stroke at the end.

**JENNI MINTO**