

“The Committee is concerned that the restrictions on street trading included in the Bill may negatively impact street traders. As such, the Committee will write to UEFA to establish whether it has undertaken any impact assessment on the potential loss of revenue for affected street traders and, if so, whether any consideration has been given to offering these traders compensation for lost revenues.”

UEFA’s response to the Committee’s question is submitted jointly with UK & Ireland 2028 Limited (UK&I2028), which is the local organising company set up by the Football Associations of England, Ireland, Scotland and Wales to deliver UEFA EURO 2028 hosting obligations. As part of these hosting obligations, a commitment was made to UEFA that UK&I2028 would lead the engagement with Scottish Government and other Government Partners on event-specific legislation, with input from UEFA as required. As such, if the Committee has any further questions on these topics, they can be directed to UK&I2028 in the first instance.

By way of response to the Committee’s question concerning an impact assessment with respect to street traders, UK&I2028 and UEFA note as follows:

- A UEFA EURO is an event that takes place every four years rather than every season and the location of each edition could be held anywhere in Europe. The EURO 2028 matches taking place at Hampden Park, Glasgow therefore would not be reasonably considered to form part of a normal season and are in this case an exceptional addition to regular matches and events taking place at the stadium. Furthermore, the EURO 2028 matches do not impact on street traders’ abilities to operate normally at regular matches or events. As such, we do not perceive there to be a loss in revenue to street traders and compensation is therefore not considered appropriate.
- UEFA reinvests around 97.5% of its net revenue into football, including grassroots development and social impact programmes. The protection of commercial revenues is a condition of hosting a UEFA EURO tournament. Domestic partners committed to host EURO 2028 on this basis. These protections ensure optimum reinvestment into football.
- We welcome the update that Glasgow City Council may offer alternative arrangements to existing street traders who normally trade within the designated zone at Hampden on regular match days (with the fee for a temporary licence waived). We are keen that the benefits of hosting the tournament are felt by local businesses in every Host City.