

PE2048/W: Review the FAST stroke awareness campaign

NHS Shetland written submission, 11 April 2025

Please accept my apologies for the extremely late reply to this request.

Whilst there have been no large-scale campaigns within Shetland, I can confirm the following awareness activities did take place:

Stroke Awareness month in May 2024 was promoted by NHS Shetland via Facebook, Instagram, X (Twitter), and the organisational newsletter.

There were representatives from Stroke Support who attended a Women's Health & Wellbeing Event held in August 2024 with the YASP (local physio) posting on Facebook that they were continuing their two online exercise classes for people with MS and Stroke.

World Stroke Day 29 October 2024 was promoted by NHS Shetland via Facebook, Instagram, X (Twitter), and the organisational newsletter.

The two articles below were featured within the local press –

- Stroke group praised in parliament, The Shetland Times Ltd, 23 November 2024
- Stroke group marks first 20 years, The Shetland Times Ltd, 19 October 2024

I understand FAST education to all Health Boards, is being delivered as of January 2025 onwards.

I hope the above examples are satisfactory and provides increasing local awareness, and maximising knowledge amongst the general public and our medical professionals.